

T E X A S A D U L T E D U C A T I O N S T A N D A R D S
L E S S O N P L A N

Before you begin

Title: Comparison Shopping

Setting: ESL

NRS Level(s): Level 1: Beginning Literacy
Level 4: Low Intermediate

Open entry/exit: No

Context: Family

Standard(s): Speak So Others Can Understand

Benchmark(s): 1.1, 1.4, 2.1, 2.4, 3.1, 3.4, 4.1, 4.4

Objective: Apply specialized vocabulary in exploring different ways of shopping.

Materials: Multimedia equipment, overhead screen, newspaper, periodicals, chart paper, transparencies, K-W-L chart.

Estimated time needed to prepare for this lesson plan: 1 hour

Estimated time needed to complete this lesson plan: 12 hours (2 hours twice a week for 3 weeks)

The Lesson Plan

Introduce the lesson:

As a class discuss the importance of comparison shopping. Discuss the pros and cons of online shopping.

Teach the lesson:

Bring various print advertisements to class. Point out the differences in ads as to how they vary in content. Display transparencies using the overhead to show vocabulary words related to shopping.

Practice the lesson:

If the classroom has Internet capability, have each student go online to search for items similar to what they have located in the print media. In small groups, students will discuss the bargains they located. As a whole class, students might enter a “contest” to see you made the best deal.

Assess the lesson:

Students will individually complete a K-W-L chart to discuss new vocabulary they learned from the Internet activity.

Apply the lesson to the real world:

Students should be able to make more informed shopping decisions and understand how to compare items for the best deal.

Submitted by: Neera Chopra

K What I KNOW	W What I WANT to Know	L What I LEARNED

Source: Ogle, D. S. (1986). K-W-L group instructional strategy. In A. S. Palincsar, D. S. Ogle, B. F. Jones, & E. G. Carr (Eds.), *Teaching reading as thinking* (Teleconference Resource Guide, pp. 11-17). Alexandria, VA: Association for Supervision and Curriculum Development.